

LONGMONT TENNIS ASSOCIATION
REPORT TO MEMBERSHIP
www.longmonttennis.org
October 12, 2013

ANNUAL REPORT

This report Provides the major activities deliberated and voted on by the Board of Directors a summary of financial statements in calendar year 2013 and activities planned for calendar year 2014. The LTA membership is over 400. The LTA is in excellent financial condition.

MAJOR ACTIVITIES:

1. In June, the LTA sponsored the 6th Longmont Open as a USTA sanctioned tournament. There were 180 entrants. Sponsors donated \$750. The headquarters was at Carr Park.
2. Throughout the spring, summer and fall on Saturday mornings, the LTA sponsored drop-in tennis for members and non-members. Two outdoor socials were also held in the Spring & Fall. Besides food and refreshments, the fall social included a wooden racket only tournament. Over 45 players participated in this event.
3. The LTA sponsored 42 teams in USTA competitive leagues with 4 teams going on to the playoffs, districts and or sectionals.
4. Many improvements were made to the web site the most significant was implementing an automated membership process where immediate notification of LTA membership if paid by PayPal. New web pages were added for the Raffle, Survey, FAQ, Jr Tournament and the Wooden only Racquet Tournament.
5. The LTA sponsored 2 sessions of men's singles and doubles and 1 session of mixed doubles ladders. There were over 140 participants. LTA hats were provided to winners/teams.
6. Winter socials were sponsored by the LTA at Greeley Workout West and the Longmont Athletic Club facilities. Again, these were well attended.
7. The LTA continued to sponsor Carr Park in the City of Longmont's Adopt-a-Park Program.
8. The LTA held its annual BASH at Jack's Barn north of Longmont in October, with 80 in attendance. It included Guest speaker was Greg Rodriguez (LTA Member) who conducts seminars, training sessions and is the host for the "Pecha Kucha Night at the Longmont Firehouse Art Center.
9. The LTA was the 2013Boulder County Cup (BCC) that took place at the CU home courts. This was the 2nd straight year.
10. The LTA supported the annual "Swinging for a Cause" tennis benefit for Women's Work.
11. The LTA sponsored its 2nd annual Tennis Play Days for children 10 and under. There were over 45 participants and many volunteers.
12. The LTA received 2 free USTA Presidential Suite tickets to the US Open., with the condition to raffle off the tickets as a fund raiser for the LTA. Over \$850 was netted on the raffle.
13. The LTA conducted its first JR tournament. There were 20 participants
14. The LTA conducted its first survey which resulted in over 60 responses.

ACTIVITIES PLANNED FOR 2014

- o Sponsor winter socials
- o Sponsor league play at all levels
- o Sponsor singles, doubles and mixed ladders
- o Sponsor weekly drop-ins and spring, fall and winter socials
- o Sponsor and conduct a USTA sanctioned tournament
- o Recruit volunteers for activities
- o Continue to maintain and enhance the LTA web site
- o Sponsor an end-of-season banquet
- o Work more closely with the City in developing more tennis facilities (e.g. planning of the 10 court complex at Quail Campus) and overseeing maintenance of existing facilities.
- o Continue to adopt Carr Park
- o Sponsor a junior non-sanctioned tennis tournament
- o Sponsor the 3rd annual Tennis Play Days event
- o Participate and support the BCC and Swinging for a Cause

SUMMARY OF FINANCIAL STATEMENTS (JAN – SEPT 2013)

INCOME

Total income January through Sept 2013 is \$ 16,909

Major Sources

• Membership dues	\$6,603
• League Fees	\$3,470
• Round Robin Fees	\$ 814
• Socials	\$ 625*
• Longmont Open Tournament	\$5,055
• Annual BASH	\$ 590*
• Boulder County Cup	\$ 255

EXPENSES

Total expenses January through September is \$ 15,569

Major Causes

• Socials (WOW, LAC, balls, supplies)	\$1,546*
• Court usage(City & SVVSD)	\$1050*
• Equipment Rental(Porta Potties)	\$ 537
• Website	\$ 2573
• Contributions(A women's Work)	\$ 55
• Round Robins	\$ 150*
• Annual BASH/Meeting	\$ 470*
• Misc Supplies(Play Days)	\$ 392
• Misc (PO Box, office supplies)	\$ 130
• Longmont Open Tournament	\$4,580
• Advertizing & Promotion	\$ 699
• Bank/Paypal Service Charges	\$ 394
• City Court maintenance	\$ 1,350
• Printing & Reproduction	\$ 350
• Boulder County Cup	\$ 500
• Jr. Tournament	\$ 374
• Woody Only Tournament	\$ 220

Net income for the period from January 1, 2013 through September 2013 is \$ 1,340.55

Total Liabilities & Equity \$ 14,633.48

*Notes:

- Total Income/Expenses for Nov/Dec Indoor Socials not included
- BCC Total Income not included
- Total Income/Expenses from BASH/Annual Meeting not include
- Total Expenses from Round Robins not included
- Total Expenses for Court Usage not included