

LONGMONT TENNIS ASSOCIATION
REPORT TO MEMBERSHIP
www.longmonttennis.org
December 11, 2012

ANNUAL REPORT

This report Provides the major activities deliberated and voted on by the Board of Directors a summary of financial statements in calendar year 2012 and activities planned for calendar year 2013. The LTA membership is up to 423 which is slightly higher than this time last year The LTA is in excellent financial condition.

MAJOR ACTIVITIES:

1. In June, the LTA sponsored the 6th Longmont Open as a USTA sanctioned tournament. There were 176 entrants. Sponsors donated \$1050. The headquarters was at Carr Park.
2. Quick Start lines were laid down at 1 additional City court location; Clark Centennial Park The LTA was instrumental in this effort. The USTA/CTA paid for 75% of the cost. The LTA paid 25%. These courts are now in compliance with USTA national standards for 10 and under leagues and tournaments.
3. Throughout the spring, summer and fall on Saturday mornings, the LTA sponsored drop-in tennis for members and non-members. Two outdoor socials were also held in the Spring & Fall. Besides food and refreshments, the fall social included door prizes and a 1 hour men's doubles exhibition match between 5.0+ players. Over 75 players attended this social.
4. The LTA sponsored 45 teams in USTA competitive leagues with 6 teams going on to the playoffs, districts and or sectionals.
5. Many improvements were made to the web site the most significant was implementing a virtual dedicated server. Other improvements included an accordion scroller, addition of Google maps for court usage, directions and LTA activities, RSS feed for Tennis News, improvement in registration for winter socials and the Boulder County Cup and Tennis Play Days.
6. The LTA sponsored 2 sessions of men's singles and doubles and 1 session of mixed doubles ladders. There were over 140 participants. A box of tennis balls was provided to winners/teams.
7. Winter socials were sponsored by the LTA at Greeley Workout West and the Longmont Athletic Club facilities. Again, these were well attended.
8. The LTA continued to sponsor Carr Park in the City of Longmont's Adopt-a-Park Program.
9. The LTA held its annual banquet at Dickens's Opera House in Longmont in February 2012, with 80 in attendance. Guest speaker was Cliff Buchholz owner of the Miramont Recreation Facility in Fort Collins and Colorado Tennis Hall of Fame member.
10. The LTA was the Host for the 2012 Boulder County Cup (BCC) that took place at the CU home courts. The LTA won the BCC for the first time.
11. The LTA supported the annual "Swinging for a Cause" tennis benefit for Women's Work.
12. The LTA sponsored its first annual Tennis Play Days for children 10 and under. There were over 45 participants and many volunteers.

ACTIVITIES PLANNED FOR 2013

- o Sponsor winter socials
- o Sponsor league play at all levels
- o Sponsor singles, doubles and mixed ladders
- o Sponsor weekly drop-ins and spring, fall and winter socials
- o Sponsor and conduct a USTA sanctioned tournament
- o Recruit volunteers for activities
- o Continue to maintain and enhance the LTA web site
- o Sponsor an end-of-season banquet
- o Work more closely with the City in developing more tennis facilities (e.g. planning of the 10 court complex at Quail Campus) and overseeing maintenance of existing facilities.
- o Continue to adopt Carr Park
- o Provide for Recreational Coaches Training
- o Continue to offer a Youth Outreach Program
- o Sponsor a junior non-sanctioned tennis tournament
- o Sponsor the 2nd annual Tennis Play Days event
- o Participate and support the BCC and Swinging for a Cause

SUMMARY OF FINANCIAL STATEMENTS (JAN 1 – OCT 31, 2012)

INCOME

Total income January through October 31, 2011 is \$ 18,066

EXPENSES

Total expenses January through October 31, 2012 is \$ 17,792

Net income for the period from January 1, 2012 through October 31, 2012 is \$ 274

Total Liabilities & Equity \$ 12,867.35

Notes:

- Income & Expenses for 12/7 Indoor Social not included
- BCC Income Expenses not included (Should be zeroed out)