

LONGMONT TENNIS ASSOCIATION
REPORT TO MEMBERSHIP

www.longmonttennis.org

November 16, 2010(Revised Dec. 6, 2010)

ANNUAL REPORT

This report covers the major activities deliberated and voted on by the Board of Directors and a summary of financial statements in calendar year 2010 and activities planned for calendar year 2011. The LTA membership basically stayed the same for 2010 at approximately 380 members. The LTA is in excellent financial condition.

MAJOR ACTIVITIES:

1. In June, the LTA sponsored the 4th Longmont Open as a USTA sanctioned tournament. There were 176 entrants. Sponsors donated \$1450. The headquarters was at Carr Park due to the unavailability of the Longmont High School courts. This was the first year the LTA contracted out the tournament.
2. Due to economic issues, the City of Longmont decided not to re-surface the Carr & Pratt court surfaces during the summer/fall of 2009. This decision made the courts unplayable in the spring of 2010 thus impacting leagues, drop-in and round robins. The LTA spent many hours lobbying the City of Longmont to resurface these courts in time for the Longmont Open. Through these efforts and with the financial assistance of the Colorado Tennis Ass'n (CTA), the LTA and CTA donated a total of \$6,000 to the city towards the cost to re-surface the courts. The courts were re-surfaced 1 week before the start of the tournament.
3. Throughout the spring, summer and fall on Saturday mornings, the LTA sponsored drop-in tennis for members and non-members. Again the drop-ins were split in accordance to tennis ratings; Carr and Longmont High School Park hosted beginners to 3.0 while Silvercreek HS hosted 3.5 + players. An informal clinic was provided by a member at the drop in's. Two socials were also held in the Spring & Fall. Both the Drop-Ins and Socials were well attended. The fall social included radar to measure service speed, door prizes as well as a cookout.
4. The LTA sponsored 42 teams in USTA competitive leagues with several of the teams going to districts.
5. The LTA BOD voted to hire a webmaster to maintain and approve the Web site. It continues to be the source of information on LTA activities.
6. The LTA held their first Recreational Coaches training session sponsored by the USTA. There were 27 participants. The cost was \$5/participant.
7. The LTA sponsored 2 sessions of men's singles and 1 session of mixed doubles ladders. There were over 140 participants. A box of tennis balls was provided to winners/teams.
8. Winter socials were sponsored by the LTA at Greeley Workout West and the Longmont Athletic Club facilities. Again, these were well attended.
9. The LTA continued to sponsor Carr Park in the City of Longmont's Adopt-a-Park Program.
10. The LTA held its annual banquet at Dickens's Opera House in Longmont in February 2010, with 60 members in attendance. Entertainment, food and free tennis apparel were provided to attendees.
11. The LTA has spent many hours in attending and participating in the City of Longmont's Parks & Recreation planning sessions in an effort to incorporate a 10 court tennis complex into the new Dry Creek regional park. A decision is expected by the end of 2010.
12. The LTA participated in the Boulder County Cup Tournament with 38 members participating.
13. The LTA held its second Outreach Program for 12 participants at the Skyline High School courts. One session was held per day for two days. Several participants returned from last year.
14. The LTA supported the annual "Swinging for a Cause" tennis benefit for Women's Work.

ACTIVITIES PLANNED FOR 2011

Sponsor winter socials
Sponsor league play at all levels
Sponsor singles, doubles and mixed ladders
Sponsor weekly drop-ins and spring and fall socials
Sponsor youth tennis programs and tournaments
Sponsor and conduct a USTA sanctioned tournament
Recruit volunteers for activities
Continue to enhance the LTA web site
Sponsor an end-of-season banquet
Continue to participate in the planning of a 10+ court complex
Continue to adopt Carr Park
Provide for Recreational Coaches Training
Continue to offer an Outreach Program
Recruit a Publicist for the BOD

SUMMARY OF FINANCIAL STATEMENTS (JAN 1 – NOV. 16, 2010)

INCOME

Total income January through November 16, 2010 is \$16,769

EXPENSES

Total expenses January through November 16, 2010 is \$14,072

Net income for the period from January 1, 2010 through November 16, 2010 is \$2,697

Notes: